

LIFE TIME  
FURNITURE**Lowest for Seven Years**

Statistics show that furniture prices are now the lowest they've been for seven years. Manufacturers are of the opinion that prices will be higher before they are lower. We believe it's the right time to buy.

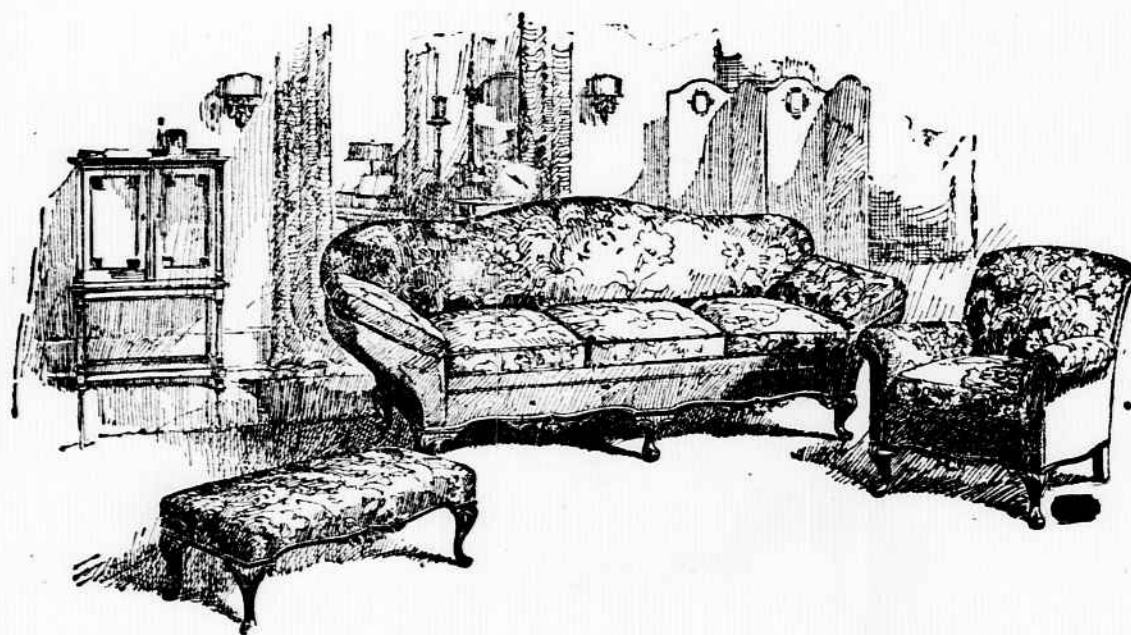
**Continuing on**

With Its Many Opportunities for Saving Is

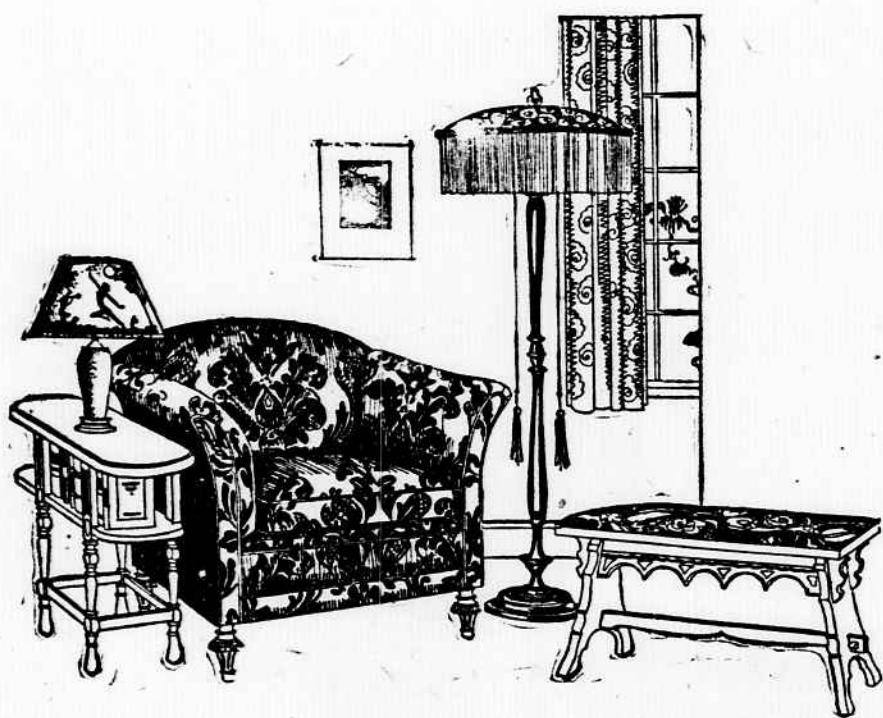
# The August Sale of Lifetime Furniture

**Removing the Only Obstacle  
To Buying Now**

Those who wish to take advantage of these sale prices and do not wish delivery at once may have the benefit of storage—at the August price—for 90 days without charge.

**Karpen Overstuffed and Cane-Panel Suites  
Are in Abundance at the Low August Prices**

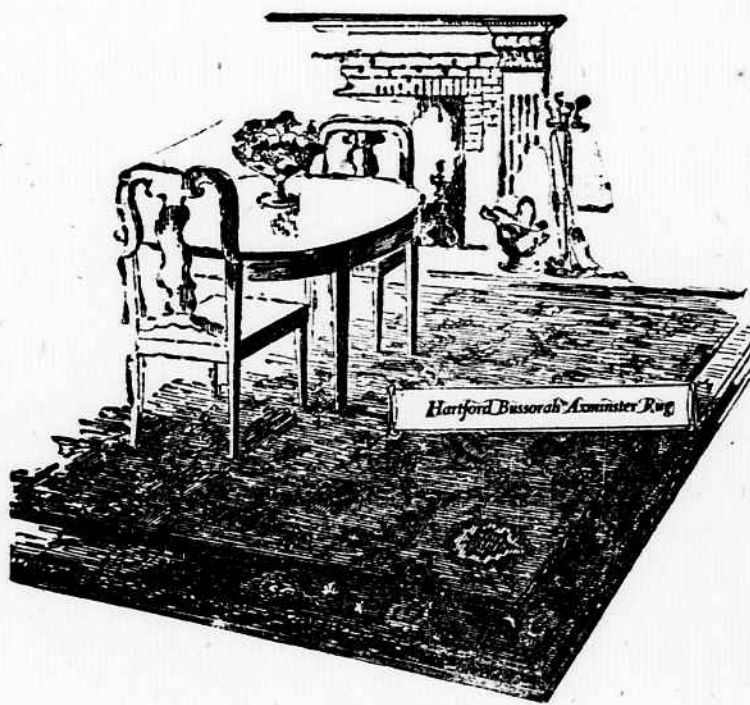
Karpen Three-Piece Suite, in tapestry, loose cushions; Karpenesque construction .....	\$250
Three-Piece Karpen Suite, in blue velour, loose cushions .....	\$300
Karpen Three-Piece Overstuffed Suite, loose cushions in tapestry .....	\$195
Karpen Overstuffed Suite, in tapestry, Queen Anne style .....	\$235
Karpen Cane-Panel Three-Piece Suite, with loose cushions, in tapestry ..	\$285
Three-Piece Karpen Cane-Panel Suite, in velour, Karpenesque cushions ..	\$235

**Single Pieces Surprisingly Low**

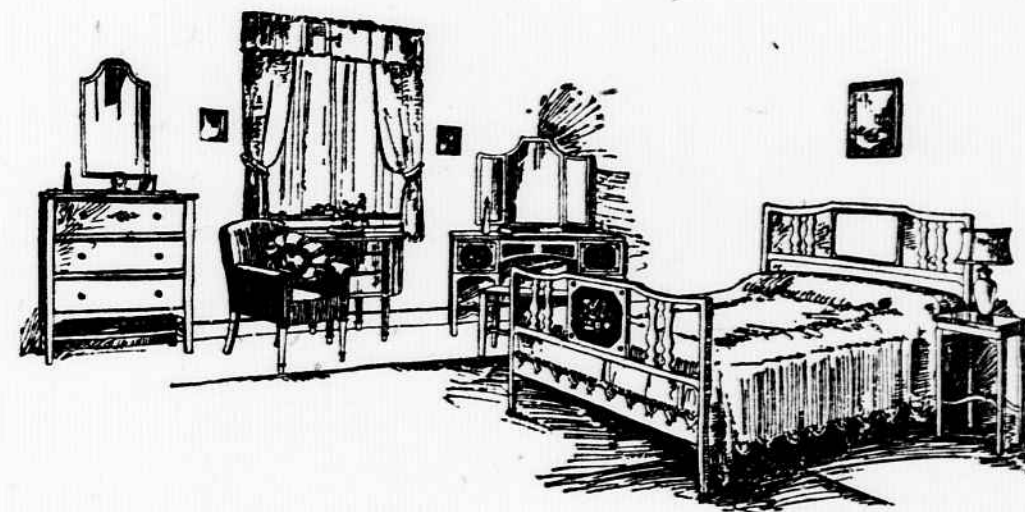
Wrought Iron Bridge Lamp, adjustable bracket, silk shades .....	\$17.50
Junior Floor Lamp, with enameled base, flat silk shades .....	\$34.75
Solid Mahogany Martha Washington Sewing Stand .....	\$18.75
Solid Mahogany Windsor Chair, with poke back .....	\$15.00
Walnut Console Table, glass carved and high-lighted .....	\$24.75
Flag Seat Windsor Chair, solid mahogany .....	\$18.25

**Some Very Good Reasons Why  
You Should Buy This Month—**

1. Every piece of furniture in the entire store is substantially reduced for this sale. With such general reductions your selection is made easy.
2. The reductions are the more remarkable when you stop to think that it is real Lifetime Furniture that is offered you at these sale prices.
3. Our great displays give you a wider selection and more of an opportunity to exercise your individual taste than you can find at most places.
4. None of the pieces in this sale is "Sale Furniture" bought specially for the occasion, but is from our regular, carefully selected stock of lifetime quality.
5. Coming but once a year, this sale can offer especially good values—and extremely low prices.
6. Every sale price is a genuine reduction from an already low price.

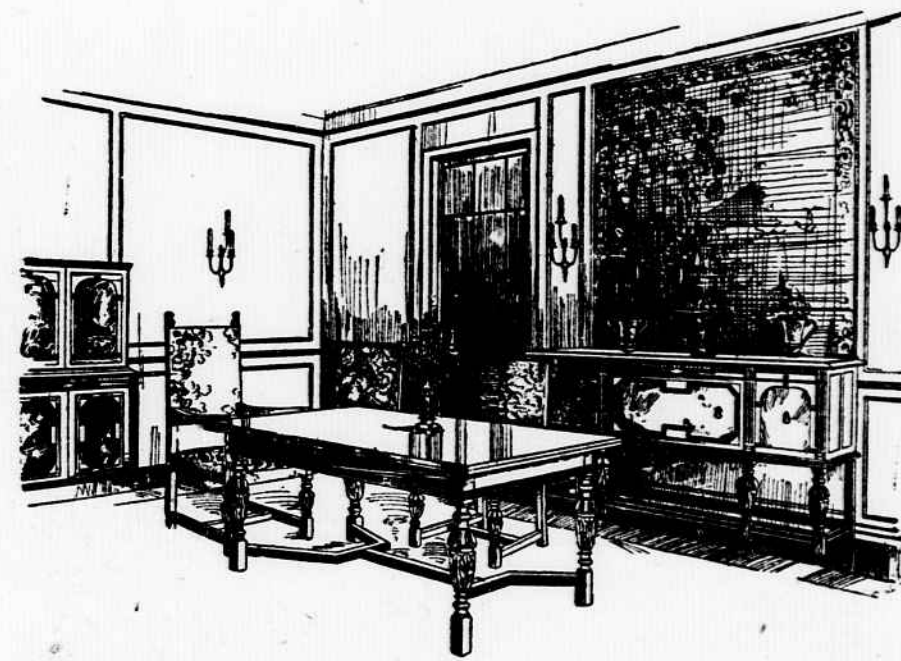
**Our Fine Carpets and Rugs Share in  
the General Reductions**

Heavy Axminster Rugs; 9x12 .....	\$45.00
Bigelow Hartford Velvet Rug; 9x12 .....	\$39.50
Bigelow Hartford Wilton Rug; 9x12 .....	\$86.50
Plain Color Velvets, fringed; 9x12 .....	\$57.50
Wilton Velvet Rugs, fringed; 9x12 .....	\$54.50
Axminster Rugs, Oriental patterns; 9x12 .....	\$35.00

**Good-Looking Bedroom Furniture**

Is Remarkably Low Priced for August

Grand Rapids Made Bedroom Suite, in walnut, seven pieces with bow foot bed .....	\$485
Eight-Piece Suite in ivory with blue line, twin beds and separate mirrors ..	\$250
Four pieces in walnut, mahogany or ivory, vanity chiffonette, bow bed ..	\$165
Four pieces in putty enamel, with poster bed .....	\$145
Fine Louis XVI Suite, in American walnut, four pieces, including bow bed ..	\$350
Four pieces, mahogany or walnut, including large vanity dresser .....	\$225

**Charming Dining Room Furniture**

Berkey & Gay 10-piece Dining Room Suite, in blister mahogany, closed silver chest, linen chest .....	\$425
Ten-piece Suite, in Italian walnut, six-foot buffet, oblong table, two-tone finish, very good looking .....	\$385
American Walnut Suite, four pieces in Queen Anne style, overlaid panels ..	\$175
Six-piece Florentine Walnut Suite, dresser-buffet, gate-leg extension table ..	\$175

L I F E T I M E F U R N I T U R E I S M O R E T H A N A N A M E

Seventh Street

**MAYER & CO.**

Between D & E

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FURNITURE